

Break Down Your IT Silos



DO YOU DIVIDE AND CONQUER YOUR DATA GROWTH?

Many IT departments today struggle to keep pace with rapidly changing business needs, especially when it comes to exponential data growth. Not only is data volume increasing, but it's more complex and more critical than ever to your business. Your team must also stay up to date on compliance and regulatory requirements and, most likely, deliver deeper insights into customer behavior.

Add to this the requirement that system resources stay available at all times. Downtime and data loss are out of the question. But with so much data throughout your IT environment, establishing a comprehensive backup and recovery plan can feel nearly impossible.

If your organization is like most these days, your IT folks work in silos, taking a divide and conquer approach to the tasks related to data growth. You likely resort to native tools, manual processes and spreadsheets, which is an imprecise and unintegrated approach — and it puts your critical data at risk.

HOW THIS AFFECTS YOU

- With so much data growth, you aren't even sure what you've got or where it is located.
- Managing and securing your complex data is cumbersome and time-consuming.
- All of this data is unwieldy to back up, bogging down system performance.
- Your people and funds are tied up securing, storing and analyzing your complex data when they could be used more strategically.
- Tracking compliance requirements and deadlines is more and more difficult.

FOCUS YOUR TEAMS ON THE BUSINESS AS A WHOLE

To stay relevant in today's ever-evolving business environment, you need to break down your IT silos to establish a more integrated approach to data management, analysis and protection. You need resources to help you control — and understand — data growth. And you need to future-proof your data protection strategy.

WHAT YOU CAN DO

Integrate your entire data landscape with Quest® data protection solutions. Unlock the people, time and resources that have been trapped in silos managing these challenges and refocus them on innovation and IT transformation.

Simplify backup and recovery across your complex infrastructure, and evolve your backup plan as your business evolves.

Quickly and easily identify how much your data management and protection strategies are costing, regardless of whether data is stored on premises or in the cloud. Unlock and reallocate computing power you already have to allow budgets to go further, giving you more flexibility in your strategic decision-making.

Automate manual processes to increase data protection and consistency across your entire complex environment. Minimize compliance risk and improve security by eliminating data inconsistencies and vulnerabilities.



A BETTER WAY

Control your data growth

What if you could compare on-premises costs of running workloads and storage data with the cost of running in the cloud? When you know you can have what you need when you need it, you have greater flexibility. You'll be able to choose the most efficient ways to support the business without overspending or breaking your budget.

Unlock hidden resources

What if you could find and eliminate zombie virtual machines in a single click? Manually checking for zombies, orphaned objects and "missed" data ties up expensive resources that could be put to better use elsewhere.

What if you could change hardware without having to repurchase software? Hardware lock-in can drive tremendous waste. With greater flexibility around what hardware you buy and when you buy it, you can take advantage of discounts, increase your buying power and lower overall total cost of ownership (TCO).

Future-proof data protection

What if you could simplify backup and recovery across your complex

infrastructure? By automating manual processes, you increase protection and consistency across your environment, making oversight easier, reducing overhead and improving your ability to identify and resolve issues.

What if you could recover based on user demand or application requirement? When you take a more targeted approach to recovery, you're able to not only support the business but proactively protect it as well. Shorter backup windows and zero user impact means less downtime and increased organizational productivity.

Learn more about [Quest data protection solutions](#).

ABOUT QUEST

At Quest, our purpose is to solve complex problems with simple solutions. We accomplish this with a philosophy focused on great products, great service and an overall goal of being simple to do business with. Our vision is to deliver technology that eliminates the need to choose between efficiency and effectiveness, which means you and your organization can spend less time on IT administration and more time on business innovation.

In a recent IDC survey, IT executives said securing their data is their No. 1 concern, with 35% ranking data growth as an enormous challenge.